

“It’s important to tell the NEXT GENERATION about our history and without the Palo Alto History Museum it’s hard to imagine that happening.”-

Joe Simitian, County Supervisor

Recent Highlights:

- **Lease option extended six months!**
- \$75k raised since fall for capital campaign
- \$3.7m needed to break ground & start building!
- Charter Membership soon to launch to the public
- Annual fund reaches double its goal
- County and other grants being pursued
- Web site refreshed and maximized
- Board committed to organizational effectiveness
- New Roth interior tour joins our online video library

PALO ALTO HISTORY MUSEUM

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With your support, we will inspire the future!

The next few months continue to be critical to the successful outcome of the Museum project. We are so close to breaking ground.

Design and planning have been completed, approvals granted, building contract signed, and last details of green building standards are being finalized with the City. We have narrowed the funding gap to \$3.7 million to assure the City we can meet the cost of construction.

Your gifts, with those from the community, have raised over \$9 million in total donations, pledges and city monies for capital and operations costs. Thanks to donors like you, our fundraising is on a positive trajectory, we have operating cash in the bank and millions pledged to the campaign. We're just about halfway there.

You can help us bridge this \$3.7 million funding gap and get construction started. Please give today, and encourage your friends and neighbors to give. Any effort you make will help fill this critical gap.

Thank you!

Rich Green, President
 rich@richgreenink.com | 650.799.1497



Rich Green

Donate easily and securely: <https://paloaltohistorymuseum.org/support-us/>

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WELCOME!

Active community volunteer Lanie Wheeler joined the board in 2017. Boston area-bred, she received her Bachelor's degree from Harvard University and (much later) attained her MBA in Finance from Golden Gate University. She has served Palo Alto as member of the Planning Commission, City Council and Mayor. Great with numbers, she was employed as CFO for Palo Alto Community Child Care. As a volunteer she has served numerous local non-profits as either VP of Finance or Treasurer, including the Kiwanis Club of Palo Alto, the Palo Alto Community Fund, Chamber of Commerce, Palo Alto Partners in Education. She is currently Board Chair of the Palo Alto Housing Corporation.

About the Building Project



Designed by famed Palo Alto architect Birge Clark for the Palo Alto Medical Clinic, the 1932 two-story California Colonial structure known as the Roth Building will be the home of the new Museum.

The construction project provides for replacement and update of old mechanical, electrical, and plumbing systems, seismic upgrades and installation of an ADA-compliant elevator and overall modernization of the original building.

In working with Vance Brown, Inc. (also working on the historic Birge Clark building occupied by Avenidas) we realized our budget goals didn't match the reality of turning a historic building into a museum facility, so we reworked our plans and substantially increased fundraising goals.

Of note are the MEP and HVAC costs, rising steeply due to environmental requirements for a climate-controlled museum facility. The cost to rehabilitate the Roth building is estimated at \$9.2 million. We have raised \$5.5m toward this portion of the campaign.

Creating a history museum for this truly unique community is inspiring – for us today and for future generations.

We need your help to bridge a \$3.7 million gap to break ground on the building.



Introduced last fall, our cutting-edge design vision of interactive galleries will personalize the museum experience with innovative curation of historical moments in Palo Alto history. Our goal is to inspire community involvement and participation, attracting not only our local 'history makers,' but also the next generations.

Raising Funds to Create the Palo Alto History Museum

Creating a new, long-needed community resource, we are excited to develop a world-class museum which will provide much to our community, including:

- A free cultural destination in the heart of Palo Alto, with innovative exhibitions, programs and resources to tell the stories of our Palo Alto - Stanford community, and our legacy of innovation and far-reaching impact.
- A teaching location and resource for students and teachers on state and local history. Classroom tours will enrich the curriculum for students from Palo Alto, Stanford and East Palo Alto, whether public, private or home-schooled.
- Preservation of a community treasure, the Roth Building. Now on the National Register and designed by local architect, Birge Clark (brother of PAMF founder/pediatrician, Esther Clark), we will also preserve the murals by Victor Arnautoff, best known for his work at Coit Tower.
- A climate-controlled repository for artifacts and documents currently scattered throughout our community, preserving our unique local history. We will create a media center and be the permanent home for the City archives.
- The Museum will be a unique venue for public and private events and a large meeting room will be available for use by the community.



Palo Alto has a proud and multi-layered story to tell, and we look forward to sharing it, in the heart of Palo Alto.

Meet the Team!



Laura Bajuk

Interim Director

A Palo Alto resident, Laura served 18 years as executive director at the Los Altos History Museum and the Museums of Los Gatos. She holds a degree in art from UCLA and is a past M.A. candidate for Museum Studies at SFSU.



Crystal Taylor

Assistant to the Director

With a focus on marketing and development, Crystal has worked at the Bay Area Discovery Museum, Fine Arts Museums of San Francisco and the Museum of Monterey. She holds an M.A. in Museum Studies from SFSU and a degree in Visual and Public Art from CSUMB.



Diane Moon

Finance Manager

Prior to joining PAHM, Diane served as VP of Finance and acting board treasurer for John Stott Ministries and Vice-President of Finance for FirstPoint Health, a start-up company in the health services sector. She holds an MBA from Santa Clara University with an emphasis in accounting.



Lauren Howry

Cataloging Specialist

Lauren has worked with The Lee Family Digital Archives and W&L Library's Special Collections and Archives (Virginia), and holds degrees in theatre and anthropology from Washington & Lee University.

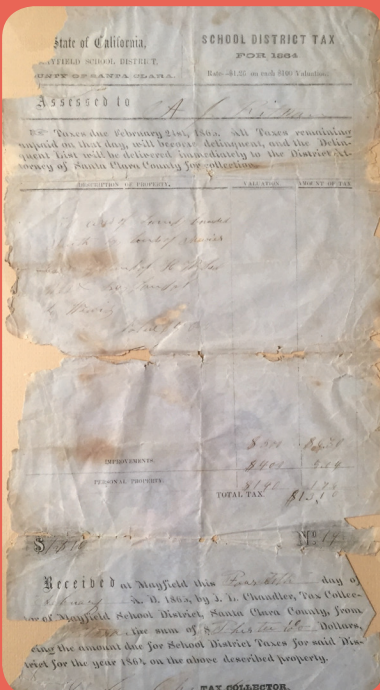


Kitzi Tanner

Construction / Project Manager

Born and raised in Palo Alto, Kitzi's father, Joe Tanner, was one of the early doctors of the Palo Alto Medical Clinic. Prior to PAHM, Kitzi was the construction project manager for a local venture firm's new office located in an old brick building in San Francisco.

Our best wishes go to Myron Freedman who recently took the helm of the Nevada State Museum in order to work closer to home and family.



Collection News: Civil War-era School Tax Bill

This 1864 assessment from the Mayfield School District to A.J. Ritman predates the formation of Palo Alto. \$13.10 may sound like a light bill by today's standards, but in 2015 dollars, it was \$201.54 on a property worth \$16,000.

Would you save your tax bills for over a century? Perhaps not, but we're delighted this one survived to be donated to the PAHM collection by Bob Biorn.

Learn more about your local history at the PAHA/City Archives, temporarily housed at Cubberley Center until the new archives are built in the new Museum. Donate today to give these valuable artifacts a real home!

Programs Celebrate Palo Alto's Unique Heritage



A key goal of the Palo Alto History Museum is to create meaningful programs we can proudly deliver to our community. In recent months we launched significant programs on historic topics of public interest which exceeded expectations and brought out hundreds of new as well as current supporters.

- In January, we partnered with the Palo Alto Medical Foundation for a presentation on the history of the Clinic. At the time of its inception, the Palo Alto Clinic challenged conventional doctoring, to create a collaborative health services clinic. Today, this is the model for the health services industry.
- In March, we hosted the first-ever Palo Alto screening of a documentary about “The Wave”- a 1967 Cubberley classroom experiment. This project has traveled the globe illustrating how fascism can happen in any country, in any era, at any time.



Ron Jones (right) and many of his students returned to Cubberley for the Wave program.

These programs, as well as our Donor Appreciation event last fall, were each standing room only with great community feedback showing a hunger for more community-based programs of local history. New innovative history programs being planned; watch your email for updates.

And we aren't doing this alone. Our sponsors and community partners Human Relations Commission, PAUSD, PAHA, Palo Alto Library, Midpen Media Center, and the League of Women Voters helped make this success possible.

Missed a program? Wonder what the Roth Building looks like inside?

Check out the new Video Library page of our refreshed and maximized website. View the PAMF and Wave programs or take a virtual tour of the Roth Bldg, thanks to the recording crew from the Mid Peninsula Media Center. Enjoy micro-documentaries on the City as history, our trees, the importance of art in Palo Alto and teaching history in public schools.

Not getting our email updates?

Sign up on our web site (Contact Us) and make sure you know what's going on.



“Both the Third Wave and Jones are known everywhere but in the United States and especially here in the Bay Area, where the experiment took place.”
- Sam Whiting, San Francisco Chronicle – 1.30.2010

PALO ALTO HISTORY MUSEUM

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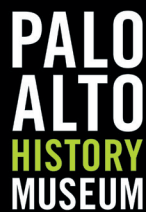
PaloAltoHistoryMuseum.org

We're
very grateful to
you, our donors and
key supporters, and are
delighted to
keep you up to date
on our latest
activity.


Coming Up:

**The Garage - metaphor for
innovation**

Join us for a program
celebrating the
innovation unique to our
community.



PALO
ALTO
HISTORY
MUSEUM



"It's a very **RICH**
CULTURE for such
a small place."

- Hayley Stevens