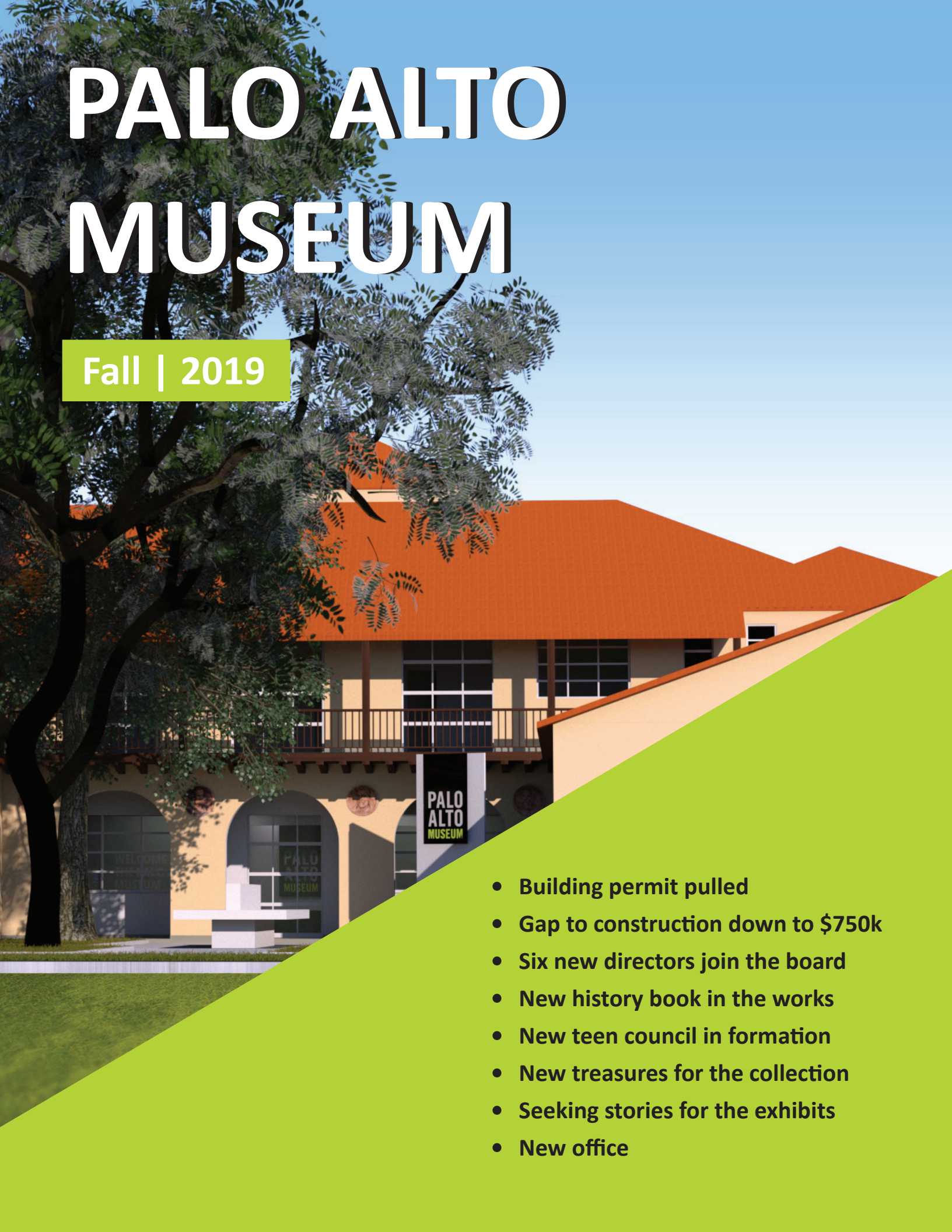


# PALO ALTO MUSEUM

Fall | 2019

- 
- Building permit pulled
  - Gap to construction down to \$750k
  - Six new directors join the board
  - New history book in the works
  - New teen council in formation
  - New treasures for the collection
  - Seeking stories for the exhibits
  - New office

#### HONORARY CHAIR

Dean Clark

#### BOARD OF DIRECTORS

Rich Green, *President*

Patricia Sanders, *Vice President*

Margaret Feuer, *Secretary*

Lanie Wheeler, *Treasurer*

Beth Bunnenberg

Kevin Curry

John King

Doug Kreitz

Hal Mickelson

John Northway

Nelson Ng

Amado Padilla

Steve Staiger

#### STAFF

Laura Bajuk, *Executive Director*

Crystal Taylor, *Assistant Director*

Kitzi Tanner, *Construction Project  
Mgr.*

Lynette York, *Bookkeeper*

*A community-driven effort  
supported by numerous  
individuals, corporations,  
foundations, and the  
City of Palo Alto.*

#### Founding Supporters:

Palo Alto Historical Association

University South Neighborhood  
Association

Palo Alto-Stanford Heritage  
Museum of American Heritage

#### Endorsed by:

Palo Alto Woman's Club

Palo Alto Chamber of Commerce

Professor Gordon Chang, Stanford

Stanford Historical Society Stanford

Special Collections and University  
Archives

Palo Alto Housing Corporation

Pacific Art League

Canopy

## Director's Message

It takes a dedicated, loyal team to create something big, and a smart organization balances experience with fresh ideas. We are lucky to have both!

We bid adieu to Bardy Wallace and Susan Beall, termed out after nine years on the board. Both have been added to our Advisory Board and continue in significant volunteer roles. Also new to the advisory board is Monica Yeung Arima, who has taken an active role in community fundraising for the Museum. She and husband Adrian Arima were recently recognized by the California Preservation Foundation for their sponsorship of the Chinese Railroad Workers exhibit produced with Stanford.

On staff, we welcomed back Crystal Taylor, now serving as Assistant Director, and thanked Lindsey Ragatz and Janet Tang for their service. New board members added since our last newsletter include:



**Margaret Feuer** returns to the board and is serving as secretary. A general contractor, historian and writer, Margaret has a BA from Barnard, an MA from NYU and a JD from Santa Clara. Along with 25 years in residential construction, she has been President of the Woman's Club of Palo Alto, NOW, Crescent Park Neighborhood Assn. and Palo Alto Stanford Heritage and is currently a member of the Garden Club of Palo Alto.



**John King.** With over three decades of experience, John is a broker and co-owner of Keller Williams Realty Palo Alto and served as president and owner of Alhouse-King Realty, Inc. He's a member of SILVAR, CAR and NAR, a graduate of the Realtors Institute, GRI (1993), and Certified Real Estate Brokerage, CRB, awarded in 1995. He served as an officer on the board of the Palo Alto Board of Realtors, was the Governor representative to the R.E. InfoLink, District Chair for the Palo Alto District of SILVAR (2002) and on the board of SILVAR (2000-2003). With a BA in Economics from Stanford, John is a member of the PAHA board, member and past president of the Kiwanis Club of Palo Alto, past chair of the Chamber of Commerce, treasurer for the Barron Park Association and past member of the board of Neighbors Abroad.



**Hal Mickelson.** Retired after 33 years as an attorney in HP's legal department, Hal is an active member and past president of the Rotary Club of Palo Alto and a former board member for the Palo Alto Chamber of Commerce, the Palo Alto Area Chapter of the American Red Cross, and the Stanford Daily Publishing Corporation. A native of San Pedro, Hal graduated from Stanford with an AB in history and received his JD from Harvard in 1974. Starting as a junior in college, he served fifteen years as stadium announcer for the Stanford Marching Band. He joined the California bar in 1974 and was admitted to practice before the US Supreme Court in 2011.



# Museum Project Update

**Exciting things are happening - we're on course to break ground!**

**The Museum project is rocketing forward and donors are stepping up!**



## **We've pulled our building permit.**

The roof comes off first in order to install the seismic strengthening, so construction has to start before the rains come. How long will it take? Based on the current labor shortage, construction is estimated to take a year.

## **We've won strong city and community support.**

The City is updating our lease agreement; we will review it and negotiate any changes to this 40-year contract. Council review is expected this December.

## **We're closing the gap in fundraising.**

- We exceeded the City's fundraising goal, raising \$1.8M in a year. The Museum has strong City support, and won the incentive \$667,000 in TDRs.
- Our county supervisors recently approved a grant of \$102,992 toward the roof. (Two more grants have been filed, for more of the roof, and for the Arnautoff frescoes.)
- The Garden Club has pledged \$3,000 for the new garden.
- And, a new, anonymous (for now) donor has pledged \$100,000.

**Add that all up, and we are now within \$750,000 of having our total \$9.2M raised for construction.**

## **What else do we need?**

Our goal is to raise that last \$750,000 for construction asap, sign the new lease with the City and BREAK GROUND on the City's newest cultural treasure - perhaps next spring.

## **Please help us meet this last big goal!**

- Introduce us to potential donors.
- Host a house party with your friends. (We'll ask, so you don't have to.)
- Make another gift.
- Gift your friends and family this season – with our Museum Friends Program

**With your help, we could break ground next spring!**

**Thank you for your support!**

## New Board Members, Cont.

### ADVISORY BOARD

Dr. Dean Clark, *Honorary Chair*  
Jane Gee, *Liaison to the Board*

Monica Yeung Arima  
Jim Baer  
Gwen Barry  
Marilyn Bauriedel  
Susan Beall  
Hon. Bern Beecham  
Faith Bell  
Loren Brown  
Julie Brown  
Dave Bubenik  
Carolyn Caddes  
Wanda Cavanaugh-Ball  
Margaret Chai Maloney  
Vicky Ching  
Malcolm Clark  
Anne Cribbs  
Bill Daul  
Andy Doty  
John & Kristine Erving  
Hon. Sid Espinosa  
Margaret Feuer  
Hon. Hillary Freeman  
Crystal Gamage  
Dr. Jim Gibbons  
Georgie Gleim  
Dr. Birt Harvey  
Hon. Karen Holman  
Dr. Gloria Hom  
Nancy Huber  
Dr. Laura Jones  
Jeanne Kennedy  
Hon. Liz Kniss  
Dr. Phillip Lee  
Millie Mario  
Peggy McKee  
Jim Mitchell  
Hon. Enid Pearson  
Lee & Nancy Peters  
Steve & Nancy Player  
Hon. Emily Renzel  
Hon. Susie Richardson  
Michael Shanks  
Hon. Nancy Shepherd  
Hon. Joe Simitian  
Susan Sweeney  
Megan Swezey Fogarty  
Bardy Wallace  
Leo Ware  
Cole Wilbur  
Hon. Gail Woolley  
Irene Yeh



**Nelson Ng.** A graduate of UC Berkeley with a degree in computer science, Nelson worked over three decades in Silicon Valley for Xerox, Sun, Oracle, Microsoft, Ariba, eBay, PayPal and BNY Mellon. He specialized in building globalized software to enable users across the world to have a localized user experience with their language and culture. Nelson moved to Palo Alto in 1996 with his wife Kimberley Wong whose grandfather came to Palo Alto from China in 1900 and co-founded City Café, the first licensed Chinese restaurant in Palo Alto, in 1905. Nelson has been learning Tai Chi since 1989 and for the past few years has been teaching class weekly at Rinconada library. A graduate of Leadership Palo Alto, he is active in Palo Alto community affairs.



**John Northway.** A Palo Alto architect and co-founder of Stoecker & Northway, John won the Tall Tree Award for outstanding professional in 1988. He studied under Birge Clark (who designed the Roth Building) while at Stanford, then worked for Clark's firm in the 1970s. Since 1978, his company has provided varied architectural services including new and remodeled homes, mixed-use, commercial, retail, educational, health care and institutional projects. Focusing on products and systems that preserve the environment, reduce energy consumption, and enhance user comfort, he is experienced in green building technologies. John serves the Museum as chair of the Construction Committee.



**Amado Padilla.** A Stanford professor, Amado is working on his latest book on the use of quantitative research methods in multicultural contexts. He combines his academic interests with local school and community service, such as two terms as a high school PTA president and a 4-year term on the Board of Trustees of the Palo Alto Unified School District. Over the years, he has served on numerous local, regional, and national boards dedicated to improving the lives of children and youth. Earning his Ph.D. in experimental psychology at the University of New Mexico, he has also taught at the State University of New York at Potsdam, UC Santa Barbara and UCLA. He's been recognized with numerous awards and is a Fellow in the American Psychological Assn. and the American Association for the Advancement of Science.

### New Museum Office!

We're delighted to announce another step forward: local realtor Juliana Lee has made a significant donation to the project, giving museum staff a home in her new office at 4260 El Camino Real in addition to a \$10,000 donation from her education fund.



# New History Book In the Works



Long-time Palo Alto resident and acclaimed writer **Wyn Wachhorst** is writing a new book of historical biographies to be published by the Museum in 2020. His book *Thomas Alva Edison: An American Myth* (MIT Press) was a History Book Club selection, picked by Choice as an outstanding book of the year, and reviewed favorably by Newsweek, Smithsonian, the New York Times and London Sunday Times. Wachhorst received his Ph.D. in American history from Stanford and taught history and American studies at Stanford, UC Santa Cruz, and San Jose State. As well as strengthening our scholarship in our exhibits, this project may inspire a film. We have

**Roxy Rapp** to thank for his hearty support of this special project.

## Teen Advisory Council In Formation

Founding members are coming together to form a Teen Advisory Council which will engage teens in Palo Alto's rich history through events and other community outreach. In addition to planning events geared at teens, the council will help get teens engaged in activities at the many local historical associations, such as working on Palo Alto's 125th anniversary time capsule! Being a part of the inaugural Teen Advisory Council provides students who have an interest in history with a unique and exciting leadership opportunity. If you know an interested teen, please have them contact [teencouncil@paloaltomuseum.org](mailto:teencouncil@paloaltomuseum.org).



**ABOUT THE ORGANIZER, ANNIE REYNOLDS:** *"I've always loved architecture, especially historic architecture. Beyond that, last year, in my freshman year of high school, I discovered a love for history in general. In addition to leading and developing the advisory council, I will also be researching historic downtown retail spaces to create a temporary exhibit for the museum's archives. Through this council, I hope to give history-focused students a way to explore their passion and help the community, and to make historical appreciation more prevalent among Palo Alto teens as a whole."*

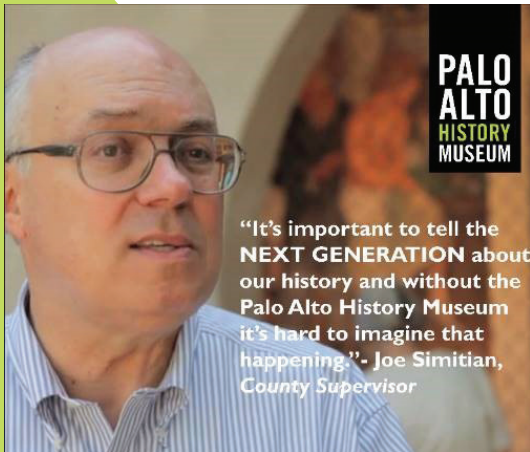


### Craftsman Treasures Join the Collection

Thanks to **Elisabeth and Louisa Rubinien**, we received a beautifully preserved set of Craftsman built-ins from the Sinnott sisters' home. We're taking care of these items and hope to install them in the Museum as a room exhibit for the community to enjoy.



# Inspire the Future! Become a Museum



## We're close to groundbreaking!

Thanks to over 900 generous community donors, we're now well over halfway to our goal of \$20M to develop the historic Roth Building at 300 Homer into a top-rate museum that both **serves and builds community**.

Help close a \$750,000 gap and we could break ground in spring 2020. A year later, the new Museum could be open.

## Become a Museum Friend and help make it happen!

*Join a community-driven effort supported by over 900 individuals, corporations, foundations, Santa Clara County and the City of Palo Alto.*

*Endorsed by:* Palo Alto Woman's Club, Stanford Historical Society, Palo Alto Housing Corporation, Palo Alto Chamber of Commerce, Stanford Special Collections & University Archives, Canopy, Pacific Art League, and Stanford Professor Gordon Chang

*Founding Supporters:* Palo Alto Historical Association, Palo Alto-Stanford Heritage, Museum of American Heritage, University South Neighborhood Assn.

LOCAL HISTORY. GLOBAL IMPACT.

**Help build a new museum in the heart of Silicon Valley that will inspire generations, now and in the future.**

## Become a Museum Friend and help build a community asset that will:

- **Build empathy** within our diverse community.
- **Nourish pride** and civic engagement.
- **Provide community gathering and meeting spaces** where everyone feels welcome.
- **Professionally preserve** and interpret historical artifacts and treasures like the City archives, for little public money.
- **Tell Palo Alto's incredible stories** in a modern Museum that will inspire this, and future, generations.



### Friend I - \$100

- Get our printed quarterly newsletter and email updates.
- Be welcomed as a member in the newsletter, and in our annual report.

### Friend II - \$250

*All benefits above, plus:*

- Enjoy an invitation for two to a two-hour historical photo walk led by a noted local professional photographer/ historical specialist.
- At \$500 or above, you can choose to add a personalized paving brick. (limited quantity)

### Advocate - \$1,000

*All benefits above, plus:*

- Certificate for one 30-minute audio personal recollections (oral history) session/interview with a family member or friend. Includes the finished audio file and transcript.
- Priority registration to all events and programs.
- Choice of adding a personalized large brick or artist-made tile. (limited quantity)

### Patron - \$5,000

*All benefits above, plus:*

- Certificate for one 30-minute professionally-produced and edited high definition video personal recollections (oral history) session (one or more individuals participating). Includes finished DVD and/or video file and transcript.
- Be invited to a special VIP event with leaders in the fields of history, museums and technology.

### Innovator - \$10,000

*All benefits above, plus:*

- Certificates for two audio oral history sessions and two HD video oral history sessions, with files and transcripts of each.
- Invitations for two to an "It Happened Here" tour of Palo Alto led by a historical specialist and ending with a private dinner.

#### Learn more at [PaloAltoMuseum.org](http://PaloAltoMuseum.org)

PO Box 676, Palo Alto, CA 94302

[info@paloaltomuseum.org](mailto:info@paloaltomuseum.org)

Tax ID#77-0634933

650.322.3089



Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_ ☐ Please list this donation as Anonymous.

*If a gift, please fill out the information below:*

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

*Personal Message:* \_\_\_\_\_

*Please Select:* ☐ Friend I: \$100 ☐ Friend II: \$250 ☐ Advocate: \$1,000 ☐ Patron: \$5,000 ☐ Innovator: \$10,000

Check payable to the Palo Alto History Museum—OR—Visa/MasterCard/Discover/Amex:

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_

*Tax-deductible to the extent allowed by law. A confirmation with redemption details will be mailed to you.*

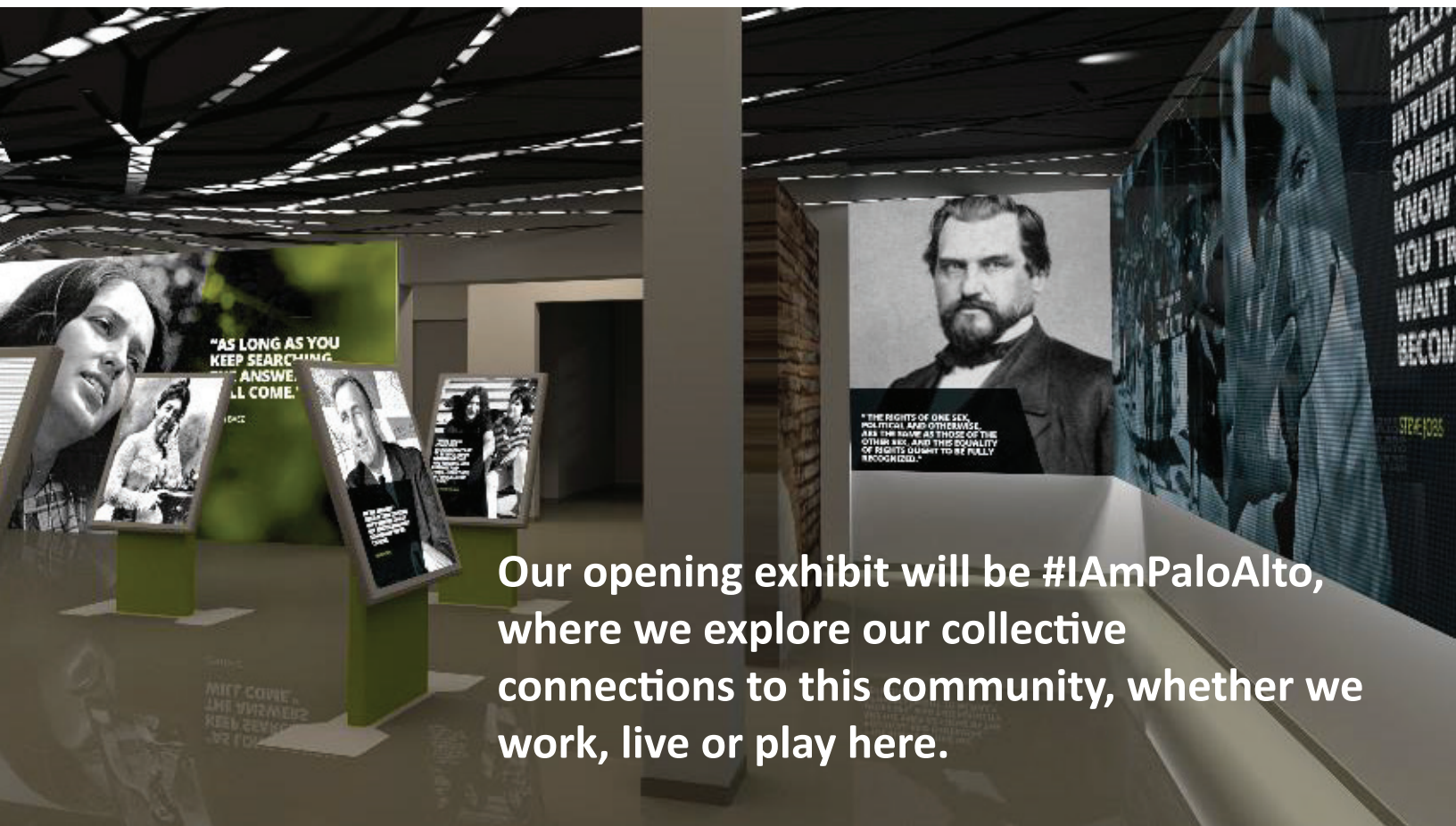
*Tear off and mail to: Palo Alto History Museum—Friends Program | PO Box 676 | Palo Alto | CA 94302*



PO Box 676 | Palo Alto, CA 94302

## Do We Have Your Story?

To create a true community museum, we will share stories of the many amazing people, famous and infamous, who have made this the special place it is today. With our building permit in hand, we are finalizing our exhibit plans. We're collecting stories, images and artifacts that tell the story of Palo Alto residents, past and present. Include yours!



**Our opening exhibit will be #IAmPaloAlto, where we explore our collective connections to this community, whether we work, live or play here.**

What brought you to Palo Alto? When and how? Tell us your story, or ask your parents, grandparents, aunts, and uncles about their journeys to discover how your family fits into our diverse community. Share it with us! Contact us at [info@paloaltomuseum.org](mailto:info@paloaltomuseum.org).